



# JOB DESCRIPTION

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POSITION TITLE: Senior Graphic Designer  
DEPARTMENT: Marketing  
REPORTS TO: Marketing Manager

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## WHO WE ARE

*Professionals, Lifelong Learners, People who value Relationships, Teammates, & Entrepreneurs*

Here at FFL Brands, we believe that coming to work should be fun. Our team of professionals enjoys a company culture that values individuality, works collaboratively to further our model of excellence, and celebrates successes together. Being a part of our rapidly growing company means that you will have the opportunity to work in a dynamic atmosphere and make real contributions to our future success. It also means that there is a tremendous opportunity for growth within the company as the need for new positions and responsibilities arise.

## WHAT WE DO

DESIGNED FOR LIFE. BUILT TO LAST A LIFETIME.

FFL Brands curates the highest quality brands of furniture. All of the products we represent deliver profound health, wellness, and comfort benefits. It is our priority to feature only the highest quality furniture that enriches the health and wellness of people to make the world a more comfortable place.

## WHO WE NEED

A professional who embodies our core values and has an energetic personality with the ability to effectively connect and communicate with people from all walks of life. The right candidate should also be comfortable with building internal relationships, as the Marketing team is often working with every single department in some capacity. The Senior Graphic Designer should have at least five years of relevant experience, a good eye for design, some supervisory experience, and the ability to juggle a wide range of tasks from preparing comprehensive files for print to concept development.

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*This job description is intended to cover the major responsibilities of the position; however, the incumbent may be asked to perform other duties. Incumbents will be evaluated in part based on their performance of the functions listed in this job description.*



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## RESPONSIBILITIES AND EXPECTATIONS

- Designing and maintaining marketing collateral, templates, manuals, and print advertisements as they relate to the respective brand and/or product
- Collaborating with and overseeing the Junior Graphic Designer
- Strong understanding and proven ability to execute design solutions according to Brand Guidelines
- Managing multiple projects with efficiency and reliability
- Taking ownership of individual projects while working on collaborative projects
- Heavy experience with color correction and photo editing/manipulation
- Strong typography skills

## REQUIRED QUALIFICATIONS & EDUCATION

- Associates or Bachelors Degree in Graphic Design
- 5+ years of Graphic Design experience in a professional environment
- Expert knowledge in Adobe Creative Cloud Suite, particularly InDesign and Photoshop
- Strong interpersonal and communications skills
- Ability to accept and provide constructive criticism
- Proven ability to work independently and as a member of a team

**Only candidates with a digital portfolio will be considered.**

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